

Master of Science in eBusiness and Supply Chain Management

Special Features

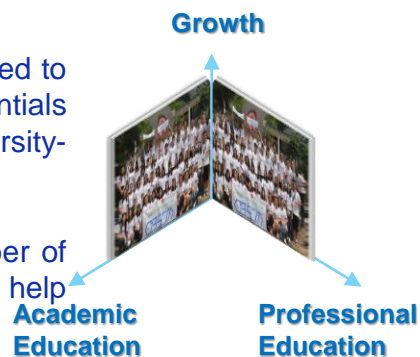
(MSc eBSCM)

Uniqueness

The M.Sc. Programme is a **unique** and **forward-looking** one dedicated to developing and promoting students' academic and professional potentials in the "Internet +" era, thus distinguishing itself from those in university-level education sector.

Partnership

The M.Sc. Programme has set up **partner** relationships with a number of relevant firms in the eBusiness and supply chain fields. This will help enhance the **career prospects** of the students in the Programme.



Sharing

The M.Sc. Programme will invite a number of experienced managers from influential commercial firms to deliver their seminar talks and present the industry information to the students in the Programme.

Applications

The M.Sc. Programme will provide students with a number of chances to analyze professional cases and participate in real commercial projects. This will help improve the students' capability in applying their knowledge to solve real problems.

Learning Outcomes

- To think critically and innovatively in solving complex supply chain problems in an eBusiness environment;
- To use proper information technologies to improve the performance of an organisation within a supply chain;
- apply suitable managerial strategies and skills to integrate supply chains with information technologies in the international and global context; and
- To initiate and develop online and mobile business functions that exist in a supply chain.

Courses

Required Courses (18 credits)	Elective Courses (Any 12 Credits from the following)
Fundamentals of Electronic Business	Legal Issues for eBusiness
Supply Chain Management in eBusiness	Electronic Marketing
Accounting and Financial Technology	E-Commerce and Web Programming
Business Intelligence	Social Media for eBusiness
Mobile Technology and Applications in eBusiness	Project Management with Software
Best Practices in eBusiness and Supply Chain Management	Service Operations Management
Pre-entry courses:	Purchasing and Logistics Management for eBusiness
Our programme may require you to take the below pre-entry course(s).	Information Systems Management
1. Information Systems Management	Business Decision Making with Software
2. Statistics	

Alumni sharing:

I gained a lot of practical experience through working in part-time internship, attending the professional seminars and company visits. I was also inspired by the lectures and extra-curricular activities.

SIU Lai Yi, Christina
Graduate of M.Sc. eBSCM
2016/17



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Admission Requirements

General Qualifications

- A bachelor's degree with 1st or 2nd upper class honors from a recognized tertiary institution OR equivalent qualifications and experience considered on a case-by-case basis.

Language Requirements

- An applicant to eBSCM whose degree is not from a tertiary institution in Hong Kong or an English-speaking country should obtain a minimum score of **TOEFL**: minimum score of TOEFL 550 (paper-based test), 213 (computer-based test) or 79 (internet-based test) OR **IELTS**: minimum score of 6.5 OR **CET6**: minimum score of 450.

Professional Recognition



- **Hong Kong Logistics Association**

Students can enjoy a Student Membership during the one-year study or a Full Membership upon graduation.



- **The International Institute of Management**

Students can enjoy a Full Membership (MIIM: Member of The International Institute of Management) upon graduation.



- **The Institute of Certified E-Commerce Consultants**

Students can enjoy one or more certifications in E-Commerce, Finance, Management Accounting, Accounting, Economics, Risk, Project Management, HR, and Management Consulting. (**The World's First E-Business Graduate Certification.**)



- **Chartered Institute of Purchasing & Supply**

Students can enjoy the unit exemptions for some certificates.



- **Project Management Institute**

Students who take the course CDS 511 ("Project Management with Software") will be eligible for the CAPM and PMP exams.



- **The Information Systems Audit and Control Association**

The graduates from the Programme can enjoy one year exemption to obtain the membership.



Enquiry:

Website: ln.edu.hk/cds/ebiz/

Tel: 2616-8096 / 2616-8099

E-mail: admission_ebiz@LN.edu.hk



電子商務與供應鏈管理理學碩士課程 (MSceBSCM)

課程特色

獨特性

該碩士課程區別於其他以傳統教書模式的大學，是一個具有**獨特性**和**前瞻性**的課程，致力於在‘互聯網+’時代的大環境下，開發學生的學業和職業潛力。

校企合作

該碩士課程與多家電子商務及供應鏈領域的公司建立了**企業合作夥伴關係**。這將大大提升學生的**職業發展前景**。



分享

該碩士課程邀請來自電子商務及供應鏈領域具有影響力的公司中高層管理人員為學生進行專題講座及展示行業最前端的資訊。

申請

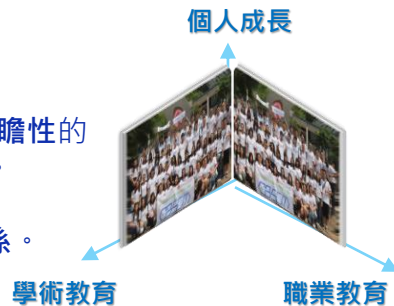
該碩士課程為學生提供多種多樣的學習機會，讓學生在實際商業項目中去分析相關案例。這將大力提高學生運用所學到的知識去解決商場中實際問題的能力。

教學目的

- 幫助學生運用批判性和創新思維解決電子商務環境中的複雜的供應鏈問題；
- 幫助學生使用相關資訊技術來改善供應鏈中的組織績效問題；
- 幫助學生運用適當的管理策略和技巧來整合國際和全球環境資訊技術中的供應鏈問題；及
- 開創和開發供應鏈存在的線上及移動商務功能。

課程列表

必修課程(18 學分)	選修課程(從以下課程中選修12學分)
電子商務導論	電子商務中的法律問題
電子商務供應鏈管理	電子營銷
財會與金融技術	電子商務和網絡編程
商務智能	電子商務的社交媒體
移動技術和電子商務的應用	項目軟件管理
電子商務和供應鏈管理最佳實踐	服務運營管理
預修課程:	電子商務的採購和物流管理
本課程可能需要你上以下的預修課程：	信息系統管理
1. 資訊系統管理	業務決策及軟體應用
2. 統計學	



畢業生感言:

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SIU Lai Yi, Christina
 Graduate of M.Sc. eBSCM
 2016/17



電子商務與供應鏈管理理學碩士課程 (MSc eBSCM)

錄取標準

申請資格

- 擁有高等院校認可的一等/二等榮譽學士學位證書,如申請人擁有充足的資格和經驗將視實際情況而定。

語言要求

- 非香港高校或英語為母語國家的申請人需提供以下任意一種英語水準證明: TOEFL: 不低於550 (筆試PBT) 或213 (機考CBT) 或79 (網路考試iBT); 或者不低於6.5的IELTS成績; 或者不低於450的CET6(大學英語六級考試)成績。如考生畢業于以英語教學為主的院校則不需要提供英語成績證明。

專業資格認證

所有成功畢業的學生將獲得以下專業機構認證資格:



- 香港物流協會



- 國際管理學會



- 註冊電子商務諮詢師協會



- 英國皇家採購與供應鏈學會



- 項目管理學會



- 國際資訊系統審計協會

諮詢:

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